

Event Design 2015



An innovation on the international Volleyball scene!

The FIVB/CEV Regional Development Centre in Luxemburg is proud to launch the “Eventizer” event management seminar during the 2014/15 Novotel Cup.

The FLVB/CEV originated “Eventizer” is a great opportunity to take look behind the scenes and gain experience and confidence with the many processes required in organising a Volleyball event.

Many topics will be covered during the seminar such as: ambitions, marketing & event advertising, sponsorship, booking management, entertainment and administration.

As part of the workshops, there will also be an opportunity to visit the Development Centre base at the “Coque” and to experience the atmosphere of the Novotel Cup.



The event starts on the 02.01.2015 at 10:00 and will close on the 04.01.2015 at 17:30

Seminar Leader

Seminar leader and coach for this event is **Sven Rautenberg**. (Owner of a sports event company, speaker for the German volleyball federation, instructor of the German Bundesliga, event management responsible since 5 years, speaker for World & European Championships and for club events.)

With his huge experience as Speaker and Event Designer, Sven will definitively be a fantastic tutor for this innovative seminar.

Event Design Workshop Program

- What is „Event Design“? -> Why should an event be designed?
Involvement of spectators, athletes, sponsors in the event
- Core elements of the Event Design.
- Brand design.
Real examples of how the Event Design and the brand operate successfully together!
„Best-Practice“ application in Volleyball
- The “Speaker”
Personality, attributes and tasks!
- Hardware / Software / Moderation / Organisation

And much more

- **Twin-room** accommodation (breakfast, lunch & dinner) at Coque Development Centre
- Coque Development Center visit
- Free Novotel Cup access during the seminar



Eventizer start: 02 January 2015, 10:00

Eventizer closes: 04 January 2015, 17:30

Participation fee: **280 € (travel costs excluded)**

Extra charge for an early arrival on the 1st of January 2015 : **70 €**

Extra charge for a departure on the 5th of January 2015: **70 €**

Registration Deadline = 24.12.2014

(Novotel Cup starts on the 1st and ends on the 4th of January)